2026 Albany, NY Convention EVENT INFORMATION

Albany Marriott
189 Wolf Rd, Albany, NY 12205
November 22, 2026

Turn It Up Dance Challenge remains committed to providing a professional and fun atmosphere for dancers of all levels to showcase their talents. Below you will find important event information to share with your dancers and parents.

CHECK IN:

- There will be two check in lines - one for Independent Registration and one for Studio Registration.
  - **Studio Registration**: One studio representative will need to check in.
  - **Independent Registration**: A parent/guardian will need to check in.
- Everything needed for the event will be in the check in packet including bib numbers for dancers, a schedule for the day and any pre-purchased observer bands.

OBSERVER BANDS:

- An Observer Band is required to watch classes. Wristbands can be purchased at the merchandise station.
  - **All day observer band: $30**
  - **Mini classes ONLY: $20**
- If you pre-purchased Observer wristbands, they will be included in the check in packet.
  - *CREDIT/DEBIT OR APPLE PAY ONLY, cash will not be accepted on site.*

LUNCH:

Concessions will be available on-site at the venue with assorted breakfast and lunch items. There will be a pre-order option for boxed lunches. Visit the concession stand in the foyer anytime from 8:30-10:00AM to pre-order your lunch to avoid waiting in line during the lunch break! When you pre-order, you will receive a ticket to bring to the concession area to express pick-up your lunch. **Concessions will only be accepting cash.**

Outside food and beverage is also permitted and can be consumed outside of the event ballrooms.

SHOWCASE/SCHOLARSHIPS/MEET AND GREET:

- Join us after the last class for the Master Teacher Showcase!
- Select master teachers will perform
- Scholarships will be awarded to select dancers
- Opportunity to get autographs and pictures with the Master Teachers at our Meet and Greet
- All parents, dancers, and teachers are welcome to attend.

PARKING:

Parking is complimentary in the lots surrounding the hotel.