2026 Worcester, MA Convention EVENT INFORMATION

DCU Center
50 Foster Street
Worcester, MA 01608
November 1st, 2026

Turn It Up Dance Challenge remains committed to providing a professional and fun atmosphere for dancers of all levels to showcase their talents. Below you will find important event information to share with your dancers and parents.

CHECK IN:

- There will be two check in lines - one for Independent Registration and one for Studio Registration.
  - **Studio Registration**: One studio representative will need to check in.
  - **Independent Registration**: A parent/guardian will need to check in.
- Everything needed for the event will be in the check in packet inculding bib numbers for dancers, a schedule for the day and any pre-purchased observer bands.

OBSERVER BANDS:

- An Observer Band is required to watch classes. Wristbands can be purchased at the merchandise station.
  - **All day observer band: $30**
  - **Mini classes ONLY: $20**
- If you pre-purchased Observer wristbands, they will be included in the check In packet.
  - *CREDIT/DEBIT OR APPLE PAY ONLY, cash will not be accepted on site.*

PARKING:

- Discounted parking is available at the Major Taylor Garage for $9.00. In order to receive the disounted rate, you'll need to validate your ticket at the DCU Center.

LUNCH:

- This venue has a strict **NO OUTSIDE FOOD OR DRINK** policy. There will be a security guard at the door ensuring no outside food or beverage is brought inside the venue. There will be concessions on site with a variety of lunch options available. Concessions is cash, card, Google Pay, and Apple Pay. Water bottles are permitted. If your dancer has dietary restrictions, you may pack small snacks in their bag.

SHOWCASE:

- Join us after the last class for the Showcase!
- Scholarships will be awarded to select dancers
- Select master teachers will perform
- Meet and Greet: opportunity to get autographs and pictures with the Teachers!
- All parents, dancers, and teachers are welcome to attend.

REGISTER AT THE DOOR:

- Space is available!