2026 Minneapolis, MN Convention EVENT INFORMATION

Minneapolis Marriott Southwest
5801 Opus Parkway
Minnetonka, MN 55343
November 1st 2026

Turn It Up Dance Challenge remains committed to providing a professional and fun atmosphere for dancers of all levels to showcase their talents. Below you will find important event information to share with your dancers and parents.

CHECK IN:

- There will be two check in lines - one for Independent Registration and one for Studio Registration.
  - **Studio Registration**: One studio representative will need to check in.
  - **Independent Registration**: A parent/guardian will need to check in.
- Everything needed for the event will be in the check in packet including bib numbers for dancers, a schedule for the day and any pre-purchased observer bands.

OBSERVER BANDS:

- An Observer Band is required to watch classes. Wristbands can be purchased at the merchandise station.
  - **All day observer band: $30**
  - **Mini classes ONLY: $20**
- If you pre-purchased Observer wristbands, they will be included in the check in packet.
  - *CREDIT/DEBIT OR APPLE PAY ONLY, cash will not be accepted on site.*

PARKING:

- Parking is complimentary in the lots surrounding the hotel.

LUNCH:

- This venue will **NOT** offer concessions, outside food and beverage is permitted and can be consumed outside of the event ballrooms.

SHOWCASE:

- Join us after the last class for the Showcase!
- Scholarships will be awarded to select dancers
- Select master teachers will perform
- Meet and Greet: opportunity to get autographs and pictures with the Teachers!
- All parents, dancers, and teachers are welcome to attend.

REGISTER AT THE DOOR:

- Space is available!